



Elevating Sales Through Signage

Designed to Fit Your Brand

Materials for
Every Application

Performance You Can Trust



SIGNAGE DIRECTLY AFFECTS VISIBILITY, CREDIBILITY, AND YOUR BOTTOM LINE

1. SILENT SALESPERSON

Can answer questions before they're asked.

2. TIME SAVER

Reduces the need to answer the "What is this?" and "Where do I find...?" moments.

3. GUIDES SHOPPERS WITH EASE

Clear directions help visitors move confidently through your space.

4. INCREASE SALES & TRAFFIC

Good signs highlight promotions, seasonal sections, and daily specials.

5. BUILD CONSISTENT BRANDING

Matching signage strengthens your brand and helps customers trust your offerings.

6. CAN BE USED OUTDOORS

Water-friendly, fade-resistant materials mean that our signs will withstand the elements.

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SCAN HERE TO
VIEW OUR ONLINE
SIGN GALLERY



Brand Recognition



INCREASE BRAND RECALL

Signs help with branding by making a business easily recognizable and memorable through consistent use of logos, colors, fonts, and overall style. They communicate a brand's personality, build trust and credibility, and set expectations right up front! Signage isn't just about showing your name—it's about shaping how people perceive and remember your brand.



Polystyrene



Coroplast



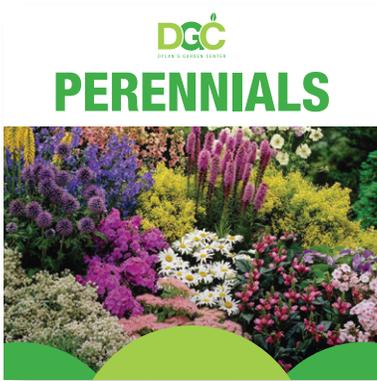
Vinyl Scrim

Item #	Description	UOS
PP-0705	7" x 5" 1-Sided Polystyrene Signs	114pk Bundle
PP-0806	8" x 6" 1-Sided Coroplast Signs	96pk Bundle
PP-2408	8" x 24" 1-Sided Coroplast Signs	24pk Bundle
PP-24082	8" x 24" 2-Sided Coroplast Signs	24pk Bundle
	8" x 24" 1-Sided Coroplast Grommited Signs	24pk Bundle
	8" x 24" 2-Sided Coroplast Grommited Signs	24pk Bundle
PP-2424	24" x 24" 1-Sided Coroplast Signs	8pk Bundle
PP-24242	24" x 24" 2-Sided Coroplast Signs	8pk Bundle
PP-3624	24" x 36" 1-Sided Coroplast Signs	4pk Bundle
PP-24362	24" x 36" 2-Sided Coroplast Signs	4pk Bundle
PP-BA02	24" Width Banner	Sold by linear foot
PP-BA03	36" Width Banner	Sold by linear foot
PP-BA04	48" Width Banner	Sold by linear foot
PP-BA05	60" Width Banner	Sold by linear foot



#PP-SS Lg Yard Sign Holder stakes are needed for coroplast signs 24"x24" and above.

Consistent branding across all signage—from hours and counter signs to directional, window, and street signage—creates a seamless customer experience that builds trust, improves navigation, and helps boost sales.



Directional Signage

DEPARTMENT GUIDES

These clearly define each area of your store, helping customers quickly find the products they want while highlighting key categories. By showcasing each department, these signs encourage exploration, make shopping more enjoyable, and drive sales across the store.

AISLE MARKERS

Aisle signs help customers and team members navigate your store or greenhouse quickly and efficiently, saving time and reducing frustration. By clearly labeling each aisle, they make products or inventory easier to find, support smoother workflow for staff, and create an organized, professional environment for customers.

PARKING & ENTRY

Parking, entry, and directional signs help visitors navigate a property with ease, showing where to park, enter, and move safely. They reduce confusion, streamline traffic flow, and give a polished, professional impression that enhances the overall customer experience from the moment people arrive.



Coroplast



Vinyl Scrim

Item #	Description	UOS
PP-2408	8" x 24" 1-Sided Coroplast Signs	24pk Bundle
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Predesigned Style Available



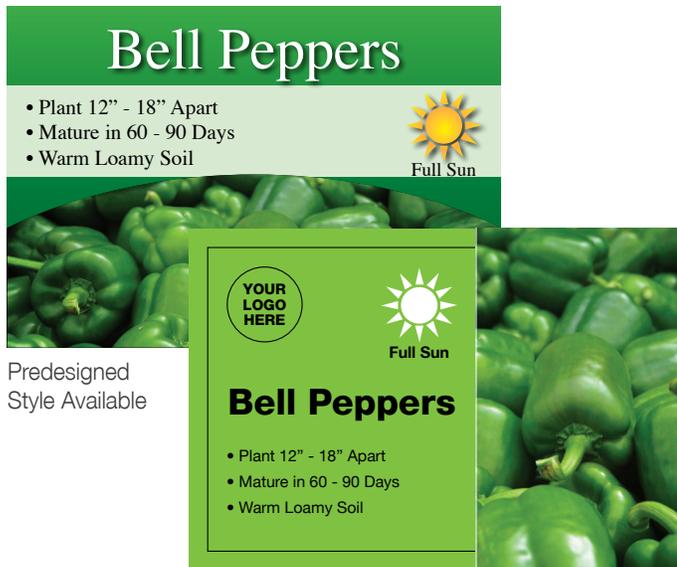
Custom Designed Samples



Product Signage

BENCH CARDS

Designed to act as a “silent salesperson,” our plant information signs showcase your plants and help customers make confident buying decisions. Each sign features a large, eye-catching photo, key care tips, and a convenient space for pricing—making it easy for shoppers to learn, compare, and purchase without needing to ask for help.



Pre-designed Style Available

Custom Designed Sample

SHELF TALKERS

Shelf talkers are a powerful sales tool that grab attention and drive purchases. With bold, concise headlines, they highlight why a product is a must-have, sparking interest right at the point of decision. Our design team can even customize our templates with your unique messaging to make every product stand out.



Pre-designed Style Available

Custom Designed Sample



Polystyrene



Coroplast is only available for 8" x 6" dimensions

Item #	Description	UOS
PP-0705	7" x 5" 1-Sided Polystyrene Signs	114pk Bundle
PP-0806	8" x 6" 1-Sided Coroplast Signs	96pk Bundle

This option is suitable for signs that need to fit into a sign holder frame.

We offer many product templates or customize with a mix of signs to meet the bundle minimum requirement.

Product Signage

SKUS & BARCODES

SKU and barcode signs make inventory management simpler and helps customers and staff identify products quickly and accurately. Each sign can be fully customized with your unique SKUs and barcodes, creating a professional, organized look that keeps your store running smoothly and enhances the shopping experience.



Polystyrene



Coroplast is only available for 8" x 6" dimensions

Item #	Description	UOS
PP-0705	7" x 5" 1-Sided Polystyrene Signs	114pk Bundle
PP-0806	8" x 6" 1-Sided Coroplast Signs	96pk Bundle



This option is suitable for signs that need to fit into a sign holder frame. We offer many product templates or customize with a mix of signs to meet the bundle minimum requirement.





BUCKET LABELS

Bucket labels will clip onto the rim of most nursery containers and will stay on securely. Ideal for large perennials, mums, poinsettias, cut flowers or farm market produce. Available in black with blackboard write-on surface.

Item #	Description	UOS
SL291BB	3.25" x 5" w/ 16.75" stem Black	25pk Bundle
SL290BB	4" x 6-1/4" w/ 17" stem - Black	25pk Bundle



BLACKBOARD LABELS

These unique labels are ideal for marking sale items. Available in 5 sizes, so no matter how much or how little information you need visible, there is a size to fit your needs. Also a very economical style - use ordinary chalk or liquid chalk and simply wipe clean to re-use!

Item #	Description	UOS
SL275BB	3-1/4" X 5-1/4" W/7-1/5" Stem	50pk Bundle
SL279BB	4" x 6-3/8" w/7-1/4" stem	50pk Bundle
SL440BB	3-1/4" x 5 w/ 14" stem	50pk Bundle
SL500BB	4" x 6-3/8" w/ 17-1/4" stem	25pk Bundle
SL650BB	4-3/4" x 7-1/2" w/ 24-1/4" stem	25pk Bundle



T-LABELS

T-Labels are designed for use where a larger label is needed. Choose from the straight style or the angled style. The Angled T-label is great for placing near or on the ground for easier viewing. Optional black base is also available and fits all T-label stems except the SL135 and SL190.

STRAIGHT T-LABELS

Item #	Description	UOS
SL135W	1-1/4" x 2" w/ 4-1/2" stem - White	500pk Bundle
SL135Y	1-1/4" x 2" w/ 4-1/2" stem - Yellow	500pk Bundle
SL135BK	1-1/4" x 2" w/ 4-1/2" stem - Black	500pk Bundle
SL200W	3.5" X 2" w/8" stem - White	100pk Bundle
SL250W	2-1/8" x 3-5/8" w/ 7" stem - White	100pk Bundle
SL250Y	2-1/8" x 3-5/8" w/ 7" stem - Yellow	100pk Bundle
SL250BK	2-1/8" x 3-5/8" w/ 7" stem - Black	100pk Bundle
SL300W	3.5" X 2" w/12" stem - White	100pk Bundle
SL340W	2-1/8" x 4" w/ 10-1/2" stem - White	100pk Bundle
SL340Y	2-1/8" x 4" w/ 10-1/2" stem - Yellow	100pk Bundle
SL445W	3" x 4-1/4" w/ 14" stem - White	50pk Bundle
SL545W	3-1/2" x 5-1/2" w/ 17.5" stem - White	50pk Bundle
SL735Y	4-1/2" x 7-1/2" w/ 24" stem - Yellow	25pk Bundle

ANGLED T-LABELS

Item #	Description	UOS
SL190B	1-3/4" x 2-7/8" w/ 5-3/4" stem - BLK	50pk Bundle
SL190W	1-3/4" x 2-7/8" w/ 5-3/4" stem - White	50pk Bundle
SL275W	3" x 5" w/ 8" stem - White	50pk Bundle
SL275Y	3" x 5" w/ 8" stem - Yellow	50pk Bundle
SL279W	4" x 6-3/8" W/7-1/4" stem - White	50pk Bundle
SL400W	2-1/2" x 4" w/ 14" stem - White	50pk Bundle
SL400Y	2-1/2" x 4" w/ 14" stem - Yellow	50pk Bundle
SL400BK	2-1/2" x 4" w/ 14" stem - Black	50pk Bundle
SL440W	3-1/8" x 4-3/4" w/14" stem - White	50pk Bundle
SL500W	3-7/8" x 6" w/ 17" stem - White	25pk Bundle
SL500Y	3-7/8" x 6" w/ 17" stem - Yellow	25pk Bundle
SL500BK	3-7/8" x 6" w/ 17" stem - Black	25pk Bundle
SL650W	4-3/4" x 7-3/8" w/ 24" stem - White	25pk Bundle
BASE	Label Base	25pk Bundle

Promotional & Seasonal Signage

SALES & SPECIALS

Sales & Specials / Limited Time Offer signs are effective marketing tools designed to grab attention and drive immediate action. Their bold, large-format design makes promotions easy to see—even from busy highways—while limited-time messaging creates urgency that encourages faster purchasing decisions. Together, they help increase foot traffic, boost short-term sales, and turn passing traffic into customers.

SEASONAL CAMPAIGN

Seasonal Campaign signs are a powerful way to align your in-store marketing with the moment and capture attention when shoppers are most ready to buy. Designed to highlight holidays and seasonal promotions, these signs keep your messaging timely and relevant, guide customers through your store, and help boost engagement and sales during key periods.

EVENTS

Event signage is essential for making your event visible, organized, and memorable. It helps guide attendees, highlight key areas or promotions, and create a professional, cohesive look. Eye-catching signs increase engagement, reinforce branding, and ensure your message reaches the right audience at the right time, making your event more effective and impactful.



Coroplast



Vinyl Scrim

Item #	Description	UOS
PP-2424	24" x 24" 1-Sided Coroplast Signs	8pk Bundle
PP-24242	24" x 24" 2-Sided Coroplast Signs	8pk Bundle
PP-3624	24" x 36" 1-Sided Coroplast Signs	4pk Bundle
PP-24362	24" x 36" 2-Sided Coroplast Signs	4pk Bundle
PP-BA02	24" Width Banner	Sold by linear foot
PP-BA03	36" Width Banner	Sold by linear foot
PP-BA04	48" Width Banner	Sold by linear foot
PP-BA05	60" Width Banner	Sold by linear foot

#PP-SS Lg Yard Sign Holder stakes are needed for each 24"x24" Yard Sign.

Pre-designed Style Available in Each Category



Custom Designed Samples



**Foertmeyer
& Sons**
Greenhouse Co.

**Pre-Season
Hanging
Basket Sale**



Spring
preview party
MARCH 14th-16th
SAVE 20%

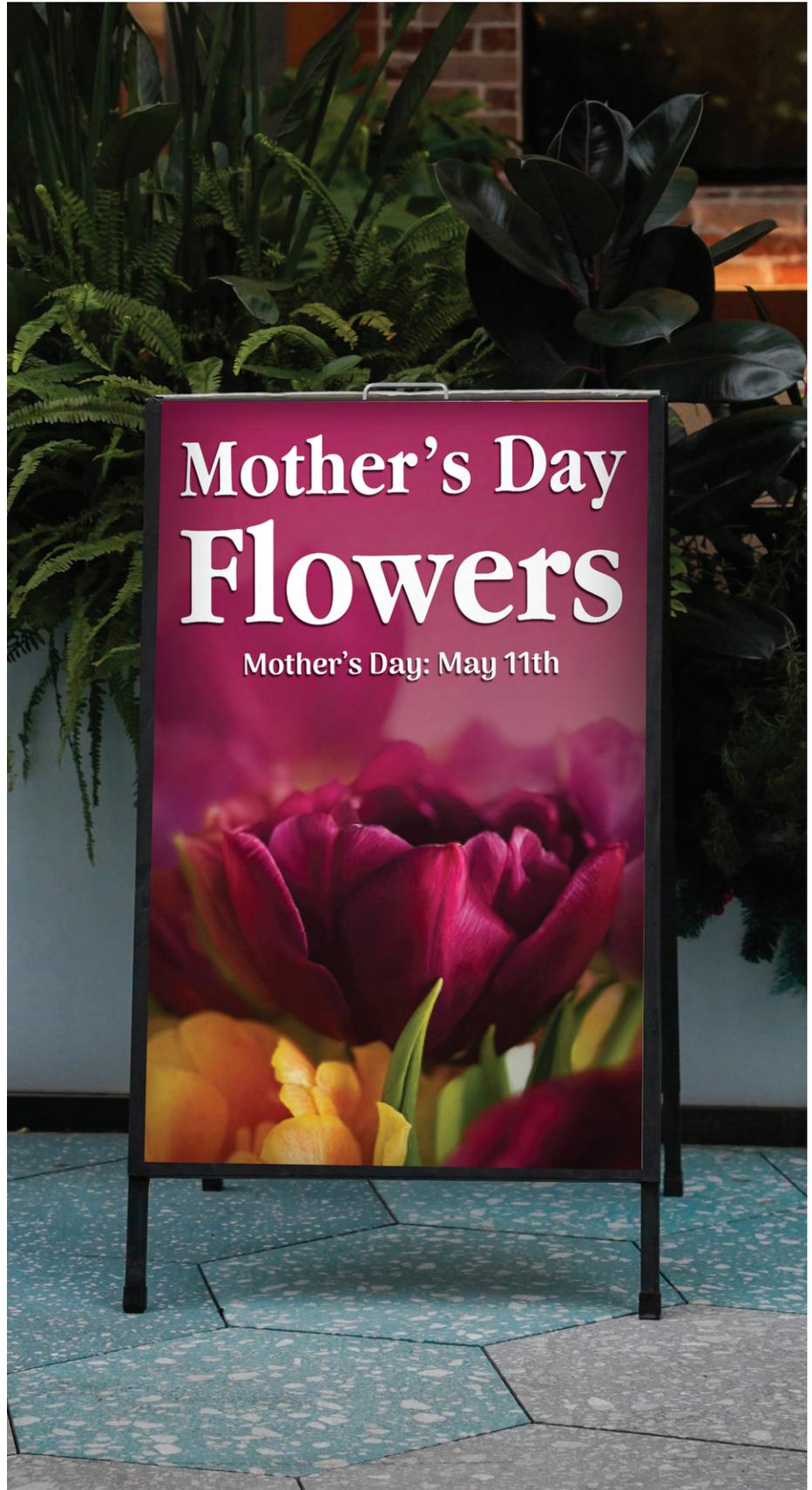


RICE'S
nursery
& landscaping



**Native
Plant
Society
of Texas**

Scan the QR code to view
product information/varieties!



Compliance & Safety Signs

STATE-REQUIRED

State-Required Signage ensures your business stays compliant while maintaining a professional, polished look. From restroom signs to no-smoking notices, we can create the exact signage your state mandates. Using our versatile templates, we produce custom designs that meet regulations and seamlessly fit your brand, keeping your space both safe and visually consistent.



Coroplast

Item #	Description	UOS
PP-2408	8" x 24" 1-Sided Coroplast Signs	24pk Bundle
PP-24082	8" x 24" 2-Sided Coroplast Signs	24pk Bundle
	8" x 24" 1-Sided Coroplast Grommated Signs	24pk Bundle
	8" x 24" 2-Sided Coroplast Grommated Signs	24pk Bundle



Predesigned Style Available



Custom Designed Samples



SAFETY & WARNING

Safety & Warning Signs are essential tools that protect your employees, customers, and your business. By clearly highlighting potential hazards, these signs help people recognize danger before it becomes a risk. Beyond compliance, they demonstrate your commitment to safety, build trust, and can literally save lives—making them an indispensable part of any workplace or public space.



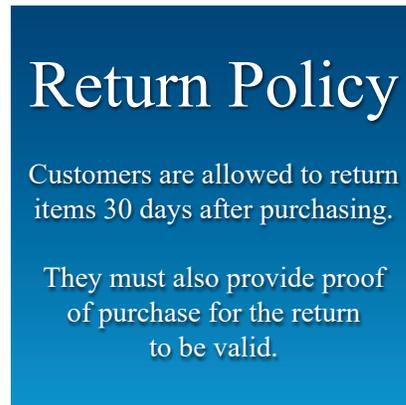
Predesigned
Style Available



Custom Designed Sample

POLICY & NOTICE

Policy & Notice Signs communicate your business rules clearly and professionally, helping customers understand what to expect while reducing confusion or disputes. By customizing our templates to reflect your unique policies, these signs protect your business, enhance the customer experience, and reinforce a polished, trustworthy brand image.



Predesigned Style Available



Item #	Description	UOS
PP-2424	24" x 24" 1-Sided Coroplast Signs	8pk Bundle
PP-24242	24" x 24" 2-Sided Coroplast Signs	8pk Bundle
PP-3624	24" x 36" 1-Sided Coroplast Signs	4pk Bundle
PP-24362	24" x 36" 2-Sided Coroplast Signs	4pk Bundle



Custom Designed Sample

Signage Accessories

Clip, stake, or stand—your facility, your style!

Our sign holder options are designed for wet, humid, and sunny conditions.

METAL HOLDERS

- Durable, long-term
- Ideal for perennials, shrubs, trees
- Sizes Available: 7" x 5" / 11" x 17"
- 18" or 30" Tall
- Stake base fits all sizes



TYNE HOLDERS

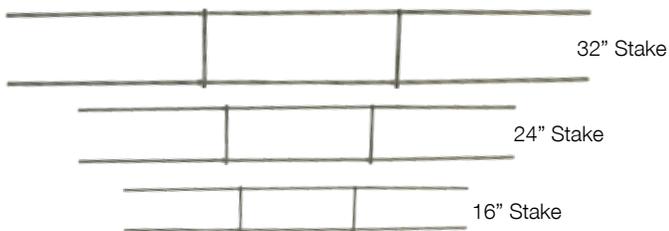
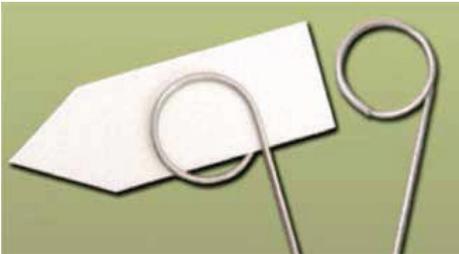
- Lightweight, adjustable options
- Great for benches and carts
- Adjustable or Non-Adjustable Stem
- Sizes Available:
7" x 5" or 11" x 7" head
- Flat: 10" Base / Angled: 6" Base



WIRE & RAINBOW STAKES

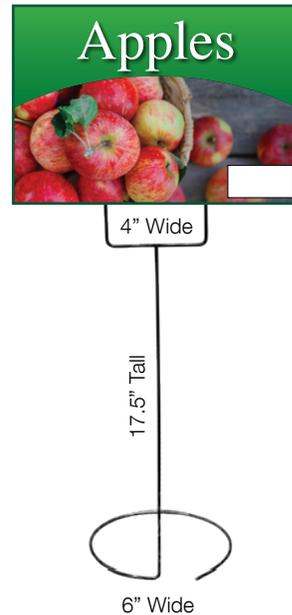
- Perfect for small tags and bench-level signs
- Sizes Available: 16", 24", 32" stakes

28" Long



TABLETOP HOLDER

- Great for registers, indoor displays
- Sizes Available: 17.5" Tall



BLANK & PRINTED POLYSTYRENE SIGNS

For handwritten notes, specials, plant details.

Item #	Description	UOS
6715 3000	7" x 5" Blank Signs	25/25
6715 3200	7" x 5" Plant Info Signs	25/25
6715 3100	7" x 5" Sale Signs	25/25
6715 7000	11" x 7" Blank Signs	25/25
6715 7100	11" x 7" Sale Signs	25/25



RAINBOW CARDS (COROPLAST, COLOR-CODED)

Rainbow signs are perfect for greenhouses and garden centers and are available in four eye-catching colors that are great for color coding items by prices or descriptions. Use with sign stakes for nursery beds and displays. Or try with our new table top sign holder on benches!

Item #	Description
6726 9900	7" x 5.5" White Rainbow Card
6726 9930	7" x 5.5" Yellow Rainbow Card
6726 9920	7" x 5.5" Orange Rainbow Card
6726 9950	7" x 5.5" Blue Rainbow Card
6726 9940	7" x 5.5" Green Rainbow Card



WRITING TOOLS

Paint pens, long-lasting markers, and grease pencils. Everything is greenhouse-safe.

Item #	Description
6850 99__	Paint Pen - White (00), Blk (01), Red (04), Orange (07), Yellow (09), Blue (13), Pink (17), Green (11)
6859 9901	Black Sharpie Marker Fine
6854 9992	Black Grease Pencil (Season Long - UV Fade Resistant)
6610 0108	Black Long-Lasting Marking Pens
6810 0200	Black Marker - Double Ended (Med/Fine Point)





POLYSTYRENE

A lightweight, versatile, and economical signage material ideal for short- to medium-term applications. Made from high-quality polystyrene (styrene), it offers a smooth printable surface with good rigidity while remaining easy to handle.

Common Uses

Bench Signs & Holders

Add-On Options

Sign Holders



COROPLAST

A lightweight, durable, and cost-effective signage material ideal for short to medium term applications. Made from corrugated plastic, it's waterproof, weather-resistant, and perfect for both indoor and outdoor use.

Common Uses

Yard, Event, Directional, Promotional Signage and More

Add-On Options

Grommets

Stepstakes



METAL

A premium, highly durable signage material perfect for long-term applications. It delivers excellent weather resistance, a professional finish, and strong structural integrity for indoor and outdoor use.

Common Uses

Permanent Labels or Building Signs



VINYL

These banners are a premium vinyl scrim that delivers vibrant, long lasting color for short to medium term use. Available in 13, 15 and 18oz weights, it's great for indoor or outdoor use.

Common Uses

Yard, Event, Celebrations, Promotional Signage and More

Add-On Options

Grommets



GETTING STARTED: HOW TO ORDER THE RIGHT SIGN

Start by thinking about where your sign will be placed. This will help determine the material, size, and whether it should be single- or double-sided. Next, decide what message or information you want on the sign. From there, our sign experts will take care of the rest—guiding you through the best options for your needs!

WHAT FILES CAN YOU PRINT?

The bigger the file is, the better the print! We can accept JPEGs, PNGs, PDFs, ESPs, or any Adobe software file. When exporting your file, if possible export at a high quality print or at 300 DPI. Reach out to the sign shop with any questions!

WHAT CAN I USE TO WRITE ON THE SIGNS?

You can use a grease pencil, marker, or paint marker to write on your signs.

CAN I CLEAN MY SIGNS?

Window cleaner can be used to clean the signs. If using isopropyl alcohol, please use caution—while it can clean thoroughly, it may also remove printed ink from the surface. Always test a small area first and avoid scrubbing too hard.

BUILT TO LAST – WHAT TO KNOW ABOUT FADING

All of our signs are crafted from durable, weather-resistant materials designed for long-term use. However, like all outdoor products, some fading over time is natural—especially with prolonged sun exposure. For the longest-lasting results, black and white designs are your best choice. Sunset colors (reds, oranges, yellows) tend to fade the fastest. Cool tones (greens, blues, purples) hold up better over time. The exact lifespan of your sign depends on its placement—direct sunlight, year-round exposure, and climate all play a role. Have questions or want help choosing the best colors? We're happy to help!

How to Place an Order

01 SIGN REQUEST

To initiate a sign order, you will want to fill out our request form. We find that it is helpful to answer the following questions when formulating your inquiry:

- Where will you be installing your signs? Inside? Outside? On benching? Hanging it directionally?
- Do you need 1-sided or 2-sided prints?
- What is the written content/imagery that you want included on the signs?
- Do you need any sign holders or accessories?
- When are the signs needed by?

You can expect to hear from our design team within two business days of submitting your inquiry.

02 QUOTING

Once we receive your inquiry, one of our team members will reach out to you with a quote. Our prices are based on dimensions, material, whether or not the prints are double-sided, and quantity. We also sell our signs in bundles so the customer gets the most out of the materials they're paying for.

03 DESIGN

We can begin designing after the quote is approved. This can take anywhere from a few days to upwards of two weeks depending on how complicated the designs are. When they're finished, we organize them onto proof sheets and send them to customers by mail or email.

04 PROOFING

Each customer has two rounds of proofing available to them. It's important that you look over the designs and let us know if anything needs adjusting—size, layout, wording, color—any edits you require that benefit your needs.

05 PRODUCTION

Once we have confirmation that the designs are approved, we keep moving by putting your signs into production. We use a high quality printer and trim everything to your desired size.

06 SHIPPING

A member of our team will reach out once your order has finished production. From that point, you can expect delivery within a few business days!



Signage Quote Request

Effective signage guides customers through your space, highlights key products, and helps your team work efficiently—making shopping easier, operations smoother, and your business more organized and profitable.

The more details you provide up front, the faster and smoother we can handle your quote and design.

Company Name *

Contact Name *

Email Address *

Phone Number

If you prefer to be contacted by phone, please provide your phone number.

Sign Installation *

Where do you plan to use this signage (indoors, outdoors, roadside, greenhouse hanging, etc.)?

Desired Materials *

What type of material are you looking for? Please select all that apply based on your intended use.

NOT SEEING THE PERFECT FIT?

Let's create it together!

Just because you don't see it doesn't mean it isn't possible. If it's not listed, don't stop there —submit your request and let's collaborate to create a tailored solution that fits your needs perfectly.



SCAN ME
to view our
quote request form



The Potting Corner

